Tencent Music Entertainment Group

- About

About

Tencent Music Entertainment Group (“TME”) is the leading online music entertainment platform in China. We offer online music and music-centric social entertainment services with the four famous music mobile apps in China – QQ Music, Kugou Music, Kuwo Music and WeSing.

We offer a comprehensive suite of online music entertainment products, which allows users to enjoy a broad range of engaging and entertaining music experiences, including discovering, listening, singing, watching, performing and socializing. With different music entertainment services fully integrated into one platform, users not only listen to music on our platform, but also sing karaoke with friends or watch live performance.
We have a comprehensive and diverse central music library with an extensive selection of albums and live music available in both audios and video formats. Given our competitive strengths and our leading position as a pioneer for copyright protection in China, we expand our strategic partnerships with well-known domestic and international music labels. Our music content library is complemented by diverse user-generated content on our platform, including online karaoke songs, short videos, live streaming of music performances and much more.

Our technology and data enable us to develop innovative products that provide superior user experiences and drive user engagement and empower artists as well as content partners to produce, distribute, protect and monetize their music.

We will continue to use technology to elevate the role of music in people’s lives, by enabling them to create, enjoy, share and interact with music.

Source: Tencent