Bytedance Doubau

- About

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When the global tech industry was going gaga over generative AI and chatbots like ChatGPT, ByteDance also stepped into the ring with Doubao. Packaged as ByteDance's all-in-one conversational AI assistant, Doubao is powered by the company's proprietary large language model. Doubao is designed to be much more than a simple text box that spits out data summaries. You can talk to it using natural, conversational voice commands, ask it to write code, have it translate foreign languages, or even ask it to instantly generate images based on a quick text prompt. Recently, it has become a massive hit in the corporate world for its ability to take a data document and automatically generate a fully formatted PowerPoint presentation in a matter of minutes, saving workers from the nightmare of working on a presentation late at night.

The beauty of Doubao is how well ByteDance is weaving it into their existing digital empire. Instead of forcing you to download a standalone app, they're integrating Doubao's brain directly into the ecosystem you already use, using its machine-learning intelligence to power smarter customer-service bots, search capabilities inside TikTok, and automated office tasks within Lark. Doubao ensures ByteDance has adequate skin in the game in the world of AI

Source: Slashgear